

# REPORT STAKEHOLDER ENGAGEMENT 2021



Through stakeholder engagement, Buzzi Unicem maintains an effective communication with its stakeholders on ongoing initiatives and strategies pursued by the company in the short and medium term.

# DIALOGUE WITH THE TERRITORY



**2,863**

People Met



- Cement Plants
- Grinding Centres

“2021 began still strongly impacted by the pandemic, which inevitably limited the work we could do in person.

Despite the restrictions, we nevertheless managed to maintain our relations and discussions with the local communities and stakeholders who have expressed a desire to initiate or continue a collaboration with us, confirming that the relationships established to date with associations and administrations are bearing fruit.

With the arrival of spring and summer and the coinciding relaxation of restrictions, we were once again able to continue with our events and partnerships. Numerous groups of people have found us to be a reliable partner for making their projects happen.

Furthermore, on 25 September 2021, the Buzzi Unicem cement plant in Fanna opened its doors for the Family & Friends Open Day, an event that had been organised in past years in many other group plants, most recently in Monselice. Almost 800 people visited the cement plant, in full compliance with safety guidelines and anti-Covid-19 protocols.

**Enjoy the read!**

# RELATIONS WITH STAKEHOLDERS

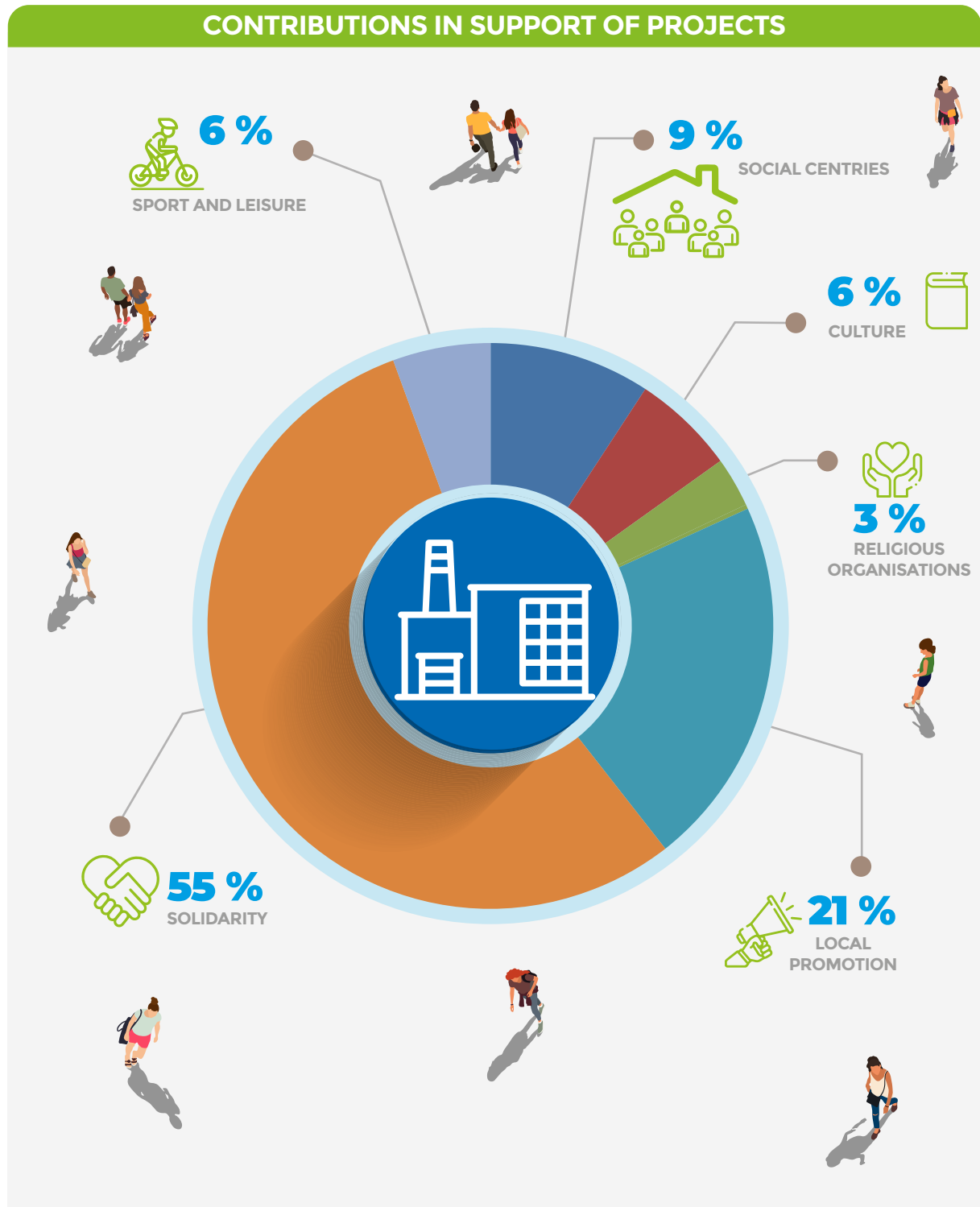
After the marked drop in visits suffered in 2020 as a result of the pandemic, more visitors came to our facilities in 2021. **As a direct consequence of the pandemic, we have set up numerous training and information partnerships with various educational institutions via the web.** The result was important because it allowed us to meet over 1,000 people remotely. For this reason, in this report we consider it useful to account for all the various types of meetings we had with our stakeholders, in person or online. This result indicates strong interest in the activities and initiatives planned by Buzzi Unicem. We will therefore continue to inform and foster dialogue with the local communities in all the various production sites.



2019 2020 2021

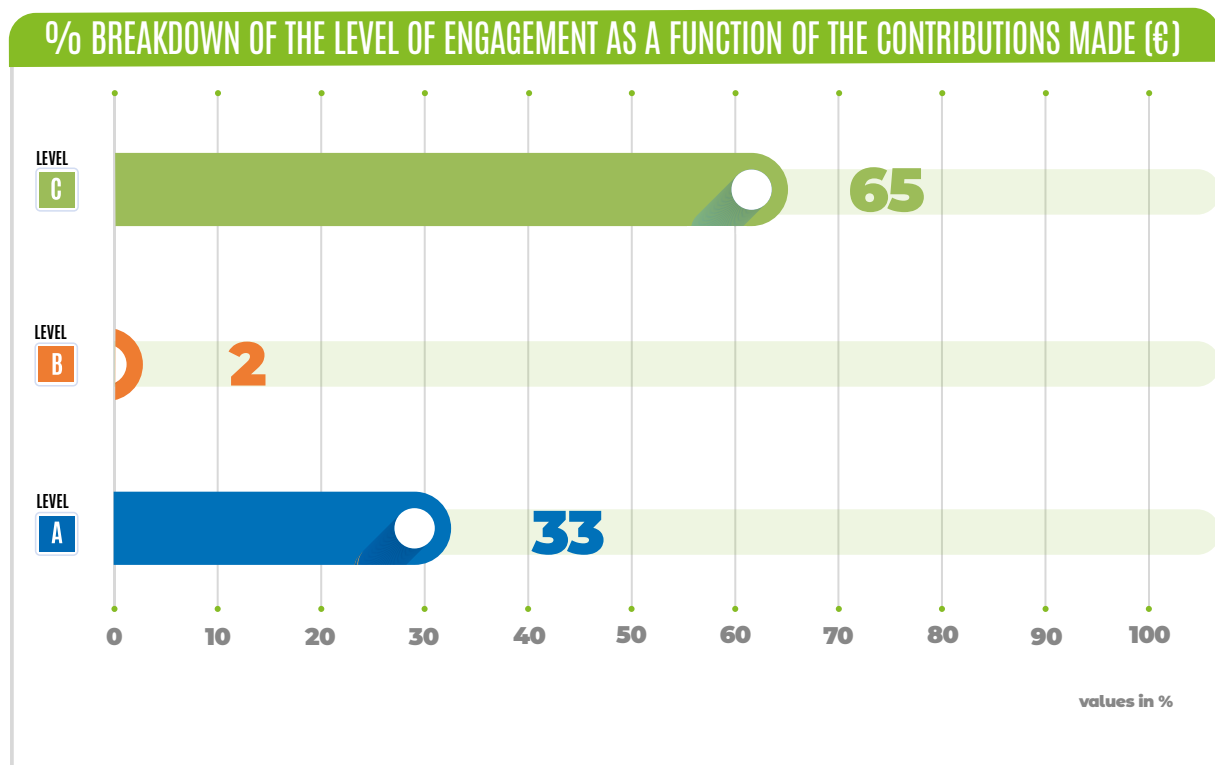
# OUR CONTRIBUTION

In contrast with 2020, 2021 showed a strong demand from organisations and associations to initiate new projects and partnerships. Despite the fact that the Covid-19 emergency had a strong impact on all kinds of events and activities, which included people in attendance, there have been numerous events at the plant, always in compliance with Covid-19 regulations.



# LEVEL OF ENGAGEMENT

Stakeholder Engagement is aimed at understanding the needs of key stakeholders and launching projects to generate shared value in the medium and long term. This is an ongoing commitment geared towards the implementation of recurring actions with a high economic, environmental and social impact. Partners in stakeholder engagement initiatives can be employees, suppliers, companies, customers, associations, organisations and public bodies that are well known, reliable and have an excellent and established reputation.



Our approach, oriented towards continuous improvement, aims to encourage the organisation of projects and initiatives to increase the level of engagement.

### BASIC LEVEL OF ENGAGEMENT

This category includes donations, i.e. economic contributions or goods granted to a body (association/organisation) with limited direct involvement of Buzzi Unicem personnel.

### INTERMEDIATED LEVEL OF ENGAGEMENT

This category includes projects proposed by stakeholders that Buzzi Unicem intends to join and/or support financially, including with the involvement of its personnel.

### MAXIMUM LEVEL OF ENGAGEMENT

This category includes partnerships with shared objectives lasting over time, involving an economic contribution and the involvement of Buzzi Unicem personnel (time and skills) and/or specialists from outside the company.

# DIALOGUE PROJECTS 2021



Nationwide



## Social

### Buzzi Unicem shows solidarity against the effects of the pandemic

For almost two years we have been fighting a global pandemic. In addition to the health emergency, the virus has severely impacted the economies of all countries, causing pre-existing inequalities to re-emerge, to the detriment not only of those who had precarious and temporary occupations, but also affecting more traditional businesses in a serious and different way than in the past, creating new forms of inequality and destitution. Faced with this highly serious scenario, Buzzi Unicem wanted to make a real contribution to help those who faced situations of considerable difficulty and hardship. The company presented the initiative “through an action that involved all of the group’s operational sites in the various continents where it operates by supporting a number of local non-profit initiatives with a one-off donation, the primary purpose of which was to provide immediate help in mitigating the social impact of the pandemic and directly support the basic needs of individuals and families”.



# Social

## SI.VO.LA Cooperative and its music workshop

The Buzzi Unicem plant in Barletta offered hospitality and support for the MUSICAL LABORATORY organised by the SI.VO.LA. association. The music therapy project was created with the aim of bringing some of the children looked after by SI.VO.LA. - Social Cooperative for Autism and Neurodiversity, closer to the world of sound and music, also promoting greater social inclusion.

In order to support the logistical organisation of the activities, in full compliance with anti-Covid-19 provisions Buzzi Unicem made available spaces in the plant to serve as a meeting place for the children.

This collaboration strengthens Buzzi Unicem's social commitment, which once again provides concrete support for local charitable initiatives.



**20**  
beneficiaries

Plant  
in Barletta (BT)



## Cleaning service course held in the plant promoted by Caritas

The close cooperation and established relationship between Buzzi Unicem and Caritas resulted in the first training course for cleaning services. The course was aimed at unemployed persons without professional work skills, mostly foreigners, seeking employment.

The aim of the project was to help people in difficulty by providing them with basic theoretical and practical training that could be used in the labour market.

The Monselice plant promoted this type of training by making its internal spaces available and providing qualified personnel for both classroom and practical training.

The plant EAS/RSPP Manager taught the General Training Course on Health and Safety, an external instructor was involved to analyse more in depth the topic of cleaning and sanitising environments, and finally, for the practical part, the plant cleaning staff shared their experience.

The course ended with enthusiastic participants and opened the doors to further possible initiatives.



**14**  
beneficiaries

Plant  
in Monselice (PD)



in collaborazione con  **Buzzi Unicem**



# CORSO PULIZIE CIVILI

Il corso si svolgerà presso lo stabilimento Buzzi Unicem di Monselice

Numero massimo partecipanti <b>12</b>	<b>4</b> Ore di formazione base sulla sicurezza
Termine iscrizione <b>7 maggio 2021</b>	<b>8</b> Ore di formazione in aula (Utilizzo DPI, scelta prodotti, sanificazione, conferimento a rifiuti, ecc.)
Periodo del corso <b>maggio - giugno</b>	<b>25</b> Ore di affiancamento al personale in servizio di pulizie civili presso lo stabilimento



# Social

## A Peugeot 207 donated to the nuns of the Poffabro Santa Maria Monastery

Buzzi Unicem donated a Peugeot 207 that will be used by the Benedictine nuns of the Poffabro Santa Maria Monastery, neighbours of the Fanna plant.

With this generous gift, the nuns, who are often engaged in a variety of initiatives requiring travel, have acquired greater autonomy in getting around, and this will certainly benefit their work.

Buzzi Unicem is committed to supporting religious communities in order to establish synergistic partnerships for the benefit of the weakest



**20**  
beneficiaries

Plant  
in Fanna (PN)



# Cultural

## Industrial tourism in the Guidonia (RM) plant

Following an agreement with a local travel agency, Buzzi Unicem took part in an initiative for the dissemination of “Industrial Tourism” inspired by the work of the President of the “Save Industrial Heritage” cultural association.

The project was set up with the aim of organising guided tours of several cement plants, including the one in Guidonia, in order to introduce visitors to different types of industrial activities.

The plant's entry into this “tourism circuit” has resulted in a significant increase in the number of visitors, and has stimulated dialogue between the parties and engagement on topics and issues of common interest.



**60**  
beneficiaries

Plant  
in Guidonia (RM)



# Cultural

## The “Passi – Castello Maniace” Project

The performance “Passi – Castello Maniace” ( “Steps - Maniace Castle”) was born from the collaboration between Buzzi Unicem and the artist Alfredo Pirri.

The project involved a group of employees of the Augusta cement plant who hosted a lecture by Pirri on the reinvention of reality through contemporary art. Afterwards, under the guidance of the artist, the employees participated in a performance within the evocative setting of the hall of Maniace Castle, interacting with the surfaces, spaces and memory of the place.

The sounds and images produced during the performance in the rooms of the castle then found an unexpected correspondence with the sampled sounds and images recorded at the plant, giving rise to ViceVersa, an audio and an audio-video work, where the two “theatres” (castle and cement plant) illustrate the transformation of things, becoming a drama of processes, objects and human relations.

With this type of initiative, Buzzi Unicem intends to bring the working world of the plant closer to the world of art.



**40**  
beneficiaries

Plant in  
Augusta (SR)



## “The Plant, an Alternative Space for Culture”

In partnership with Buzzi Unicem, in 2021 ALIdARTE launched several planned events with the aim of promoting social aggregation through art and culture. The first one was an exhibition staged among the plant’s offices open to the public called “I Colori della Rinascita” (“The Colours of Rebirth”), featuring the works of the disabled artist Thomas Prearo.

Thomas's works, created during the lockdown, present a pictorial language that expresses itself through the study of shapes and colours, and transforms art into a universal message capable of breaking down the barriers of disability.

The second event of this artistic project was devoted to ceramics and sculpture with works by Padua artist Marco Ferrari.

It was a unique exhibition, presenting a collection of works, some in ceramics and others in multi-material papier-mâché.

A study that started from the recovery of everyday objects that were decontextualised by the artist and given a new, purely artistic form, devoid of their original function. In addition to these revamped objects, there were conceptual installations that addressed the issue of environmental sustainability.



**55**  
beneficiaries

Plant in  
Monseice (PD)



# Cultural

## The olive harvest at the plant in Guidonia, interaction between children and the elderly

The Buzzi Unicem plant in Guidonia, in cooperation with the ECOS-EUROPE cultural and sports association, together with the Leonardo da Vinci and Giuseppe Garibaldi schools of Guidonia, held three meetings on the topic of “The Olive Harvest” with some members of the Guidonia senior citizens' centre.

The project called “L’Oro d’Autunno” (“Autumn’s Gold”) allowed two generations, young and old, to meet and share the olive harvest at the plant and the subsequent production of oil at the oil press. The initiative was a great success.

The children enjoyed harvesting the olives with the help and advice of the seniors, and thanks to the camaraderie that developed generational distances disappeared, creating a festive atmosphere.

In addition to harvesting olives, they took part in outdoor educational activities, decorated bottles with the oil produced, drew pictures and organised group games, concluding the visit with a healthy snack of bread and oil. The Guidonia plant has been producing quality oil together with its employees for years.



**85**  
beneficiaries

Plant in Guidonia (RM)



## Down A.D.I. Association: “The Beauty of Nature”

In 2021 at the Monselice plant, boys and girls from the Down A.D.I. Association met every Wednesday for the project “La Bellezza della Natura” (“The Beauty of Nature”), an artistic journey to interpret the wonders of nature and their effect on our emotions.

Led by the artist Cristina Masiero of ALIDARTE, the project will continue in 2022 after a colourful carpet of flowers created by the students using creative painting techniques began to take shape in the last weeks of 2021.

And while the children work in the workshop, the parents meet in a programme designed especially for them.

The first meeting took place in 2021 and addressed the topic of Communication.



**18**  
beneficiaries

Plant in Monselice (PD)



# Cultural

## Radio in the plant: “The Dragon Podcast” is on the air!

As part of the agreement between Buzzi Unicem and Augusta Contrada Marendole, “Il Podcast del Drago” (“The Dragon Podcast”) was launched.

The podcast conducted by Alberto and Marco, two young people from the quarter, recorded entirely in a room at the Monselice plant, was attended by various guests: the Giostra della Rocca Contrade in Monselice, cultural associations, two track and field athletes, and numerous other guests from the world of art and local culture, who spoke to the podcast listeners about themselves and their activities.

The first season ended with the ninth episode. We look forward to the next season!



**3,407**  
beneficiaries

Plant  
in Monselice (PD)



# Educational

## Buzzi Unicem and Unical together for Milan Polytechnic

The collaboration with Milan Polytechnic and the course on building materials continues.

Under the guidance of instructors, experts from Buzzi Unicem and Unical illustrated the cement production process, the difference between emissions and immissions and concrete: historical, technological and application aspects.

As with the previous editions, the meetings took place via a web-based platform. The training was supposed to be concluded with a tour of the plant in Vernasca (PC), which was not possible in 2021.



**88**  
beneficiaries

Headquarter  
in Casale  
Monferrato (AL)



# Educational

## Corporate sustainability with Assindustria Venetocentro



**195**  
beneficiaries

Plant in Monselice (PD)



During the 2020/2021 school year Assindustria VenetoCentro promoted an educational-experiential initiative bringing together schools and local manufacturers to talk about environmental, social and economic sustainability.

The project involved eight local companies, four schools in Padua and one in Treviso, 195 students engaged in 55 hours of webinars.

Buzzi Unicem, which has been addressing the issue of sustainability and supporting quality-oriented work processes for several years now, accepted Assindustria's invitation and assigned a task to the students of the Bernardi school in Padua: to build a conveyor belt that complied with sustainability criteria.

The training project ended in May with an in-person presentation at the school with the students discussing their projects and the learning experience



## Webinar with students from Tagliamento High School in Spilimbergo (PN)



**85**  
beneficiaries

Plant in Fanna (PN)



On 18 May 2021 at the "Il Tagliamento" High School in Spilimbergo, the training seminar "The Experiences of Confindustria Alto Adriatico" was held, aimed at fostering interaction between schools and the working world.

The webinar speakers included the director of the Fanna plant, Paolo Maggi, who had the opportunity to explain the company, its core processes and our industry. It was also an opportunity to present several areas of interest: the economic sector and the cement market, products and services, stakeholder engagement, relations with the local community, the position of Plant Manager, the concept of Industry 4.0 and the involvement of students in the work-study programmes that are organised at our cement plants.

The meeting was attended by 85 students from the third and fourth year of the Mechanics, Mechatronics and Energy programme, who showed particular interest in the industrial operations presented.



# Educational

## Synergy with schools in Lugagnano and Morfasso (PC)



**80**  
beneficiaries

Plant in Vernasca (PC)



For some years Buzzi Unicem and some teachers of the Lugagnano and Morfasso school have been committed to creating and maintaining a constructive collaboration that includes periodic visits to the plant in Vernasca and classroom training. The pandemic forced schools to shift teaching online, thus these events have also taken place via the Meet portal.

The meetings on 15, 17 and 18 February involved 80 children from Lugagnano's E, B and A third-grade classes and the 1-2-3 D multiclass of Morfasso.

The topics focused on climate change, CO<sub>2</sub> and the impact of the greenhouse effect on our planet, discussing the cases of the Vernasca plant and its Cleanker Project and the Climate Change Policy developed by Buzzi Unicem at a group level.



## Tra Cielo e Terra Odv Association: "Naturally Together"



**95**  
beneficiaries

Plant in Trino (VC)



The Buzzi Unicem plant in Trino and the Tra Cielo e Terra Odv Association, headed by the Oratory of the Cathedral of Casale Monferrato, have developed an important project called "Naturally Together" that features a series of events organised throughout the year.

The first of these took place in July at the association's farmstead: a week of games and workshops for children. During the week, the kids were talked about food education and sustainability, and they proved to be active, attentive, conscientious and well-prepared, especially with regard to the 17 Sustainable Development Goals.

The second event was organised in partnership with the municipality of Camino, a leisurely hike along the cement trails starting from the mines in Brusaschetto (AL) and arriving at the Buzzi Unicem cement plant in Trino.

The hike took place through the forest where the remains of mining areas near the Po river can still be seen.

This was followed by a fun afternoon of creative and cooking workshops and a tour of the plant on 30 October.



# EVENTS IN PLANT 2021

## “G. Curci” Culture and Music Association: “The music festival”



**300**  
beneficiaries

Plant  
in Barletta (BT)



In cooperation with the G. Curci Culture and Music Association, with which Buzzi Unicem has been partnering for years for the organisation of the International Piano Competition and the International Competition for Young Musicians of the City of Barletta, two concerts were held with the aim of showcasing talented young emerging musicians.

The first of the two musical events, organised during the Music Festival, involved 11 young talents from the Association. The youth were hosted in an industrial space of the plant where they performed, playing different genres of music.

The second took place on Sunday, 19 December 2021, with a Christmas concert in the plant hall.

The protagonists of this particular morning were young artists from the region, who took turns playing a set of musical pieces that captured the audience's attention for two enjoyable hours.



## Action painting in Monselice: “The Colours of Rebirth”



**80**  
beneficiaries

Plant  
in Monselice (PD)



At the event “La Stanza dei Colori e delle Emozioni” (“The Room of Colours and Emotions”) on 25 June, the Buzzi Unicem plant in Monselice had the pleasure of hosting the disabled artist Thomas Prearo together with the ALIdARTE association.

Organised at the conclusion of the exhibition “I Colori della Rinascita” (“The Colours of Rebirth”), the event opened with a warm welcome from the plant manager Daniele Bogni and ALIdARTE president Cristina Masiero.

An open-air area of the cement plant was set aside for the occasion.

In this unusual setting, the stage was set with the artistic works of Thomas and the girls of the Down A.D.I. Association made during the eco-creativity workshop organised in the plant.

The event involved several artists in an action painting exhibition: accompanied by the rhythm of music, the artist Prearo painted under the enchanted gaze of the guests, arousing amazement and strong emotions among those present.



# EVENTS IN PLANT 2021

## “Sustainability Factory” for Green Week 2021

For the second time, Buzzi Unicem participated in Green Week, an event that addresses issues related to the green economy.

The Buzzi Unicem plant in Vernasca, chosen as a “Sustainability Factory”, welcomed 30 recent university graduates and postgraduate master students from all over Italy.

The focal point of the visit was the Cleanker carbon dioxide recovery pilot plant under the scientific direction of LEAP in Piacenza. Visitors also had the chance to learn more about the use of SSF in cement production. The event then moved on to Parma for the Festival of the Green Economy, which featured the most important exponents of the economy, finance and institutions concerned with sustainability issues.

Buzzi Unicem participated as a presenter in the meeting Business Strategies for Sustainability. Moderated by Diana Cavalcoli, journalist for Corriere della Sera, the conference was attended by leading representatives of companies of excellence committed to innovation.



**30**  
beneficiaries

Plant  
in Vernasca (PC)



## “A Sunday in the Name of Sport - San Luigi Mini Marathon and Walk”

On Sunday, 24 October, the Guidonia plant hosted the eighth edition of the San Luigi Mini Marathon and Walk of 10.2 and 4 km, respectively.

The marathon involved 300 athletes who were able to safely run through some areas of the plant, see the furnace and enjoy the surrounding olive groves from which quality oil is produced.

For the organisers and participants it was an opportunity to enjoy a sporting event in an unusual setting such as a factory, and to contribute to fundraising for charity, as was done in the first seven editions.

The proceeds from the entrance fees were then donated to local associations.



**330**  
beneficiaries

Plant  
in Guidonia (RM)





# EVENTS IN PLANT 2021

## USD Vernasca Calcio presents its new team at the cement plant in Vernasca

On 4 September the Buzzi Unicem plant in Vernasca hosted USD Vernasca Calcio for the presentation of the First Team for the 2021/2022 season and the book U.S.D. Vernasca - Seventy Years of Stories.

The opening words were offered by Buzzi Unicem plant director Carlo Gamba, who greeted the players and thanked those present, followed by the mayor Giuseppe Sidoli, who wished the young athletes excellent results for the new season.

The mayor's thanks were joined by USD Vernasca president Massimo Trabucchi and provincial FIGC delegate Angelo Gardella. Luigi Pelò, outgoing FIGC provincial delegate, also attended the event.

The event concluded with a short tour of the plant.



**40**  
beneficiaries

Plant  
in Vernasca (PC)



**Presentation of the First Team  
2021/2022 Season**

## 1<sup>st</sup> charity tournament: “Padel, Heart and Fantasy!”

On Saturday and Sunday, 9-10 October, the 1<sup>st</sup> Buzzi Unicem Charity Tournament was held in Augusta, which saw plant employees take to the padel courts for the first time.

It was a great chance to involve employees in this new and exciting sport, creating camaraderie and providing an opportunity for fun outside work and beyond.

The tournament was also an opportunity to support the Misericordia Association of Augusta with the donation of a defibrillator, hence the name: “Padel, Heart and Fantasy!”

Enthusiastically welcomed by the employees at the Augusta plant, the initiative also involved TeamNetwork and Premix staff, with a total of 40 members and 20 pairs of players, breaking down hierarchical barriers and enjoying shared playing experiences.

Two intense days of sport, fun and solidarity.



**40**  
beneficiaries

Plant  
in Augusta (SR)



# EVENTS IN PLANT 2021

## 1<sup>st</sup> Buzzi Unicem Trophy Mountain Bike Race for the youth category

On Saturday, 7 August in Siniscola, a mountain bike race was held on a dirt track designed especially for the occasion, which saw the participation of around 100 youth accompanied by their coaches, managers, parents and family members.

The race, included in the calendar of the regional circuit of the category, was organised with the collaboration of Buzzi Unicem and the Pedale Siniscolese Club, well coordinated by the president and his team.

In addition to the group from Siniscola, the Terranova Club of Olbia and similar sports clubs from Alghero (SS), Pattada (SS) and Ozieri (SS) also participated.

Before the sporting event everyone took a walk through the factory along the tree-lined avenue of the bagging plant and across the upper lots of the factory proceeding along the sides of the facilities.



**200**  
beneficiaries

Plant  
in Siniscola (NU)



## Blood glucose test for World Diabetes Day 2021

After a break due to the pandemic, on Friday, 12 November, World Diabetes Day, the usual appointment with blood glucose checks at the factory returned to Augusta.

This event is an opportunity to perform a screening that is often underestimated, but is a useful tool for recognising and preventing certain important diseases, such as diabetes.

In fact, this disease has the characteristic of making its way silently through the body and manifesting its symptoms only once it has taken hold.

During the day, numerous checks were performed on employees and staff of external companies who voluntarily submitted to a blood glucose test.

Afterwards, volunteers from the Siracusa Diabetes Association answered questions and

distributed pamphlets and brochures to those who wished to learn more about these topics.

The day ended with solid numbers and an important message: prevention and information are a winning strategy in the treatment of certain diseases.

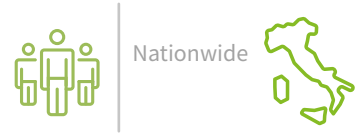


**70**  
beneficiaries

Plant  
in Augusta (SR)



# DID YOU KNOW?



## Objective Safety: “The Winning Combination”

“Objective Safety” is a campaign created to raise awareness among our people and key stakeholders on good practices to mitigate the number of accidents at work.

The campaign is based on the idea that safety in the workplace must be the result of teamwork, a “winning combination” of actions for the protection and safety of all.

The project is organised around objectives that are graphically represented on posters posted throughout the plants and at the headquarters in Casale Monferrato.

Targets are literally checked off on panels following the implementation and adoption of specific measures, thus providing evidence of what has been achieved. To date there are 10 objectives, but with a view to continuous improvement the intention is to add new ones where deemed necessary. Since July, to increase everyone's awareness one article per month is dedicated to each of them on Connect, our company intranet, together with details of accident trends, in the knowledge that safety at work depends on each of us.

A grid of 12 safety-related icons on a colorful background. The icons are: 1. High voltage warning (yellow background). 2. Lock with 'FUORI SERVIZIO' (red background). 3. Worker on a lift (orange background). 4. Worker in a hard hat (grey background). 5. Envelope (purple background). 6. Fingerprint (green background). 7. Hand with a ring (blue background). 8. ID card (green background). 9. Document with 'DPI' and a gear (dark blue background). 10. 'Obiettivo Sicurezza 2021' text (light green background). 11. Arrow sign (red background). 12. Large number '17' (light green background on the right edge).

**Obiettivo  
Sicurezza  
2021**

[www.buzziunicem.it](http://www.buzziunicem.it)

**Buzzi Unicem**



Nationwide



# High<sup>5</sup>



## Business and schools: work-study programmes restart in 2021

In 2021 we received positive signals from schools and universities. Since the beginning of the year the plants in Vernasca, Trino, Monselice, Fanna and the Casale site have hosted 32 young students in work-study programmes and internships.

The placement of young students in the company in the form of internships and apprenticeships is an excellent way to re-establish links with schools after the disruption of the pandemic, and allows our company to promote knowledge of the cement and concrete production cycle while also addressing current issues such as sustainability and the circular economy.

For young students, joining a company is definitely a learning experience that enables them to acquire technical skills, but also to develop critical thinking, a spirit of initiative, risk assessment and to advance socialisation processes through teamwork.

**7,715**  
HOURS  
OF TRAINING

**25**  
INSTRUCTORS

**33**  
INVOLVED  
STUDENTS



**Buzzi Unicem**

# FAMILY & FRIENDS OPEN DAY



**750**  
beneficiaries

Plant  
in Fanna (PN)



## The Friuli cement plant opened its doors to its employees and their families and friends, the authorities and numerous visitors

On 25 September, the Buzzi Unicem cement plant in Fanna opened its doors for the Family & Friends Open Day, an event that had been organised in past years in many other group plants, most recently in Monselice. Seven-hundred fifty people visited the cement plant, in full compliance with regulations on safety and anti-Covid-19 protocols.

Visitors were welcomed by several booths illustrating cement and concrete production. The tour began with a presentation of the raw materials used in the production of clinker, with an in-depth look at chemical controls, the fuels used, and the electrical and mechanical maintenance required for the smooth operation of a cement plant.

Commercial and marketing aspects were also illustrated, as well as initiatives aimed at the younger generation, dialogue with the local community and sustainability. Guests were able to visit different areas of the plant from the machine shop, the cement grinding mill, the area dedicated to the use of SSF and the central hall.

During the day, thanks to the various partnerships established with associations and organisations in the area, the children and young people were able to enjoy a variety of recreational activities.

The youngest in the crowd particularly enjoyed the performance of the dogs of the Fanna ASD Dream Dogs. The trainers presented the association's various activities, which include rescue, dog therapy and agility dog (canine sport with obstacle courses). Representatives of ASD Maniago Bike World showed the children how important it is to respect the rules for cycling on and off the road, both during leisure rides and when practising a sport in a healthy, sustainable manner. Volunteers from the Maniago Red Cross described their health and social care initiatives in the area, using dummies to show how to perform resuscitation.



Of course the adults also enjoyed the activities offered as well as the creative art workshops coordinated by their co-workers from Unical. In the morning, there was a round table on "Industry and the local community: a possible collaboration" with the participation of Marco Fratoddi, environmental journalist of Sapere Ambiente, Michelangelo Agrusti, president of Confindustria Alto Adriatico, and Mauro Tretiach, director of the Department of Life Sciences of the University of Trieste. In the afternoon Carlo Solisio from the Department of Civil, Chemical and Environmental Engineering of the University of Genoa addressed the topics of "Emissions, immissions and implications for the environment and the community".

The event was immortalised by the students of the Galvani Art School in Cordenons, also involved among the active stakeholders during the day, who documented the various moments of the Open Day with their photographs. The day ended with a beautiful concert performed by the Maniago Philharmonic.





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